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**TRANSBORDER CLUSTERS AS A PREREQUISITE FOR SUSTAINABLE
DEVELOPMENT OF UKRAINE REGIONS UNDER EUROPEAN
INTEGRATION PROCESS**

Today, transborder cooperation is carried out both at the intergovernmental level and at the level of communities and their representative bodies, local authorities. Such cooperation contributes to social and economic convergence and border regions create new opportunities for their development, including the development of economic, scientific, technical, environmental, cultural and other relations, exchange of experience. The development of cross-border cooperation is a priority implementation of the EU neighborhood policy [1].

The main problems of cross-border cooperation, as in previous years, remain slow pace of social and economic development of border regions of Ukraine and underdevelopment tools to support its implementation. One of the priorities of cross-border cooperation with neighboring countries, including in the framework of European regions is the creation of cross-border clusters [2].

They contribute to the economic development of border areas and at the same time is a powerful factor in accelerating the integration process, which is possible under the conditions of implementation of the state Neighbourhood Policy aimed at rapprochement with foreign countries in all spheres of public life both economic and political.

To implement the process of creating a cross-border clusters should implement a phased approach, in which specific issues are resolved clustering based on certain developments and positive results are prerequisites to address further issues of cross-border cooperation. The interest of the parties in the establishment of cross-border cluster in the early stages of cross-border cooperation can be in conditions of parity of interests on the idea of creating a cluster on which not found the aggressive competition

of the parties, and the commercial success of the cluster, the positive result of its activity is the common heritage of each region.

Therefore, the efforts of the parties should be directed to the creation of clusters that solve common problems of the border area. That such clusters as transport, energy, construction, etc., effective functioning of which is a good start for further fruitful cooperation in cross-border clustering regions.

Given the global and domestic experience in clustering, the main problem of members of cluster formation, which threatens its existence, is the lack of mutual trust and readiness for close cooperation within the cluster.

Cross-border clusters form a specific economic environment that enhances the scope of free trade, free movement of capital and human resources. Their operation can successfully implement internationally a number of joint activities and projects in different areas of cross-border cooperation [3-5].

Creating a cross-border clusters is an effective means of substantially improving the competitiveness of regions and their sustainable development, the success of which is provided with the active support of local authorities and government.

References

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