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Multimedia presentations application into the educational process

Updating the contents of higher education is one of the most important issues in the system of innovative changes taking place in Ukrainian society nowadays. The influential factor defining the changes in the system of education is technological progress that is impossible without computer technologies. Computer technologies are constantly improving and getting more available and flexible. One of the forms in which innovative technologies may enter the classroom is multimedia presentations.

Target setting. The goal of this research is the substantiation of the necessity to apply new information technologies; multimedia presentations in particular, while teaching foreign languages and also analyzing some stages of their creation. Nowadays in the modern world almost none of the events, either it's delivering a speech at a conference or a seminar, or presenting a yearly essay or a graduation thesis by a student is managed without a multimedia presentation. It has become such an integral part of the system of education that nobody hesitates over its necessity and importance.

Last scientific researches analysis.

It should be mentioned that this topic is very urgent nowadays. Many scientists such as D. Walbert, Ye.I. Passov, Ye.S. Polat, E.G. Azimov, T.V. Karamysheva, Ye.A. Maslyko, I.F.Kharlamova, K.D.Ushynskyi and many others consider didactic opportunities of electronic training programs such as Power Point and think that these programs are sure to be increasing the efficiency of the training process. The scholars recommend using such programs at all levels of study.

The article's purpose. In this article we consider the so-called "multimedia presentations". The goal is to determine the efficiency of applying multimedia presentations at foreign language classes, to look over the stages of their creation and principles of their introduction into the process of education.

The statement of basic material. Learning and teaching foreign languages presupposes communication first of all. According to David Walbert, PowerPoint presentation is just another form of communication, and the same rules should be applied to multimedia, that are applied to writing or verbal communication. [1;1]

Power Point presentations are widely used by the teachers and lecturers. They are very convenient as for the teachers, so for the students. Having elementary computer skills, it's possible to create original training materials, which carry away, motivate and target the students on successful results. Educational potential of presentations may be effectively

used at English language classes in order to provide visual support while teaching languages.

The advantages of presentations are:

the combination of various text, audio and video visual aids;

they are used in all types of speech activity, and also while learning vocabulary and grammar;

the opportunity of using separate slides as hand-out materials (tables, diagrams, patterns, etc.);

great opportunity of controlling students' attention;

providing the effectiveness of perception and memorizing new educational material;

monitoring of mastering new knowledge and systematization of the studied material;

influencing cognitive interest and raising students' motivation;

great field for the classroom and independent work;

saving class hours;

forming computer multimedia competence of both, teachers and students, developing their creative skills.

There's no doubt that the positive point is that not only students, but also teachers develop their creative skills on their work arrangement and feel themselves more competent.

It's of great importance for the teachers, that Microsoft Power Point presentations are easy to use. Various information units: texts, grammar and vocabulary materials, graphic visual aids may be most effectively presented by means of great potential of this program. This multimedia form enables us to present the material as a system of bright images, full of comprehensive structured information that is revealed in the algorithmic order.

It goes without saying, that we shouldn't use multimedia presentations just to entertain our students. It should be just an effective tool to reach our goals while teaching foreign languages.

David Walbert highlights four rules for multimedia presentations in education.

-    Communication is everything. [1;2] It means that the first and foremost goal of a presentation is to encourage communication. The presentation must reveal the topic of the conversation and the key points you want your students to discuss.

- Technology is only a tool. [1;2] So the innovative technologies should simplify and clarify the process of teaching and learning the material and only their appropriate use will make a success.

- Communication goes both ways. [1;2] It's very important that a presentation should encourage discussion. If the presentation is applied in the wrong manner, then your students will accept the material only as rules which they should follow or as the issues they should remember. The presenter and the audience should interact.

- Make your assessment reflect your priorities. When you evaluate students' presentations, judge the content first. [1;3]

It's also important to take into account, that the lesson shouldn't be overloaded with great amount of presentations, and the presentation itself with great amount of bright effects, music etc.

Conclusion. Presentations presence at classes shows not only the teacher's professionalism, but changes the training process and systematic thinking formation. Thus, opening new sources of knowledge students are becoming more receptive and show better results

in studies. They develop their cognitive activity and imagination, team work abilities and independent work skills, opportunities to show their worth, to show activity and creativity.

Thus, it has been clarified, that applying multimedia presentations at English language classes proves itself. Multimedia presentations can significantly facilitate the training process, help to gain the objects and goals set by the teacher more effectively, diversify the lesson, avoid monotony, make the lesson full of content, diverse; and therefore involving all the students in the training process, attract their attention, arouse their interest to the subject and consequently get positive results in their work.

For further research on this issue we believe it to be appropriate to study the efforts of teachers-innovators, to follow recent developments in educational technologies and to implement modern multimedia technologies at our classes.

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